

RECEIVED Thomas P. Mazzucco - 139758 Aaron K. McClellan – 197185 Bryan L. P. Saalfeld - 243331 NOV - 7 2012 Nicholas C. Larson - 275870 MURPHY, PEARSON, BRADLEY & FEENEY 88 Kearny Street, 10th Floor San Francisco, CA 94108-5530 RICHARD W. WIEKING CLERK, U.S. DISTRICT COURT 4 NORTHERN DISTRICT OF CALIFORNIA (415) 788-1900 5 Fax: (415) 393-8087 E-Mail tmazzucco@mpbf.com 6 amcclellan@mpbf.com bsaalfeld@mpbf.com 7 nlarson@mpbf.com FILE Geoffrey Potter (admitted pro hac vice) Christos G. Yatrakis (admitted pro hac vice) PATTERSON BELKNAP WEBB & TYLER LLP NOV X 9 2012 1133 Avenue of the Americas RICHARD W. WIEKING CLERK, U.S. DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA 10 New York, NY 10036 Telephone: (212) 336-2000 11 Fax: (212) 336-2222 E-Mail gpotter@pbwt.com 12 cyatrakis@pbwt.com 13 Attorneys for Plaintiffs INNOVATION VENTURES, LLC and LIVING ESSENTIALS, LLC 14 UNITED STATES DISTRICT COURT 15 NORTHERN DISTRICT OF CALIFORNIA 16 INNOVATION VENTURES, LLC and LIVING 17 ESSENTIALS, LLC, 12 Civ. 5523 (WHA) 18 Plaintiffs. STIPULATION AND ORDER 19 -against-FILED UNDER SEAL 20 PITTSBURG WHOLESALE GROCERS, INC., d/b/a PITCO FOODS, et al., 21 Defendants. 22 UPON THE STIPULATION AND AGREEMENT by and between the undersigned counsel 23 24 for Plaintiffs Innovation Ventures, LLC, and Living Essentials, LLC, (together, "Plaintiffs"), and 25 defendants Dapan USA Corp. d/b/a Frontier Wholesale and Sung Keun Lee (collectively, the 26 "Frontier Defendants"), it hereby is ORDERED as follows: 27 28 -1-Stipulation and Order

5693061v.1

- 1. The Frontier Defendants acknowledge having been served with the following documents and waive any defenses as to personal or subject matter jurisdiction with respect to these documents: Summons and Complaint; Order to Show Cause for a Temporary Restraining Order and Preliminary Injunction, including the supporting Declarations and Memorandum of Law; and Seizure Order.
  - 2. For purposes of this stipulation, the "5 HOUR ENERGY Marks" are:
    - "5 HOUR ENERGY" (Registration No. 3,003,0770);
    - "5-HOUR ENERGY" (Registration No. 4,004,225);

## 5-hour ENERGY

(Registration No. 4,104,670);

which includes the wording "5-hour ENERGY" in black outlined in yellow, below which are the words "EXTRA STRENGTH" in yellow, along with a person in black silhouette, outlined in yellow, shown in an athletic pose adjacent to an uneven landscape, with the sky depicted in transitioning colors from black to red as the sky meets the landscape (Registration No. 4,116,951);

, commonly referred to as "Running Man," (Registration No. 3,698,044); and

which includes the wording "5-hour ENERGY" in black outlined in
yellow, along with a person in black silhouette, outlined in yellow, shown in ar
athletic pose adjacent to an uneven landscape, with the sky depicted in
transitioning colors from red to yellow as the sky meets the landscape
(Registration No. 4.120,360).

- 3. The Frontier Defendants and their agents, servants, employees, and all other persons in active concert and participation with them, pending the final hearing and determination of this action are preliminarily enjoined from:
  - (a) using any of the 5 HOUR ENERGY Marks (or any marks confusingly similar thereto) on any counterfeit product in connection with the manufacture, sale, offer for sale, distribution, advertisement, or any other use of dietary supplements;
  - (b) using any logo, trade name or trademark confusingly similar to any of the 5 HOUR ENERGY Marks which may be calculated to falsely represent or which has the effect of falsely representing that the services or products of the Frontier Defendants or of others are sponsored by, authorized by or in any way associated with Plaintiffs;
  - (c) infringing any of the 5 HOUR ENERGY Marks;
  - (d) otherwise unfairly competing with Plaintiffs in the manufacture, sale, offering for sale, distribution, advertisement, or any other use of dietary supplements;
  - (e) falsely representing themselves as being connected with Plaintiffs or sponsored by or associated with Plaintiffs or engaging in any act which is likely to cause the trade, retailers and/or members of the purchasing public to believe that they or the other defendants are associated with Plaintiffs;

- (f) using any reproduction, counterfeit, copy, or colorable imitation of any of the 5 HOUR ENERGY Marks in connection with the publicity, promotion, sale, or advertising of dietary supplements;
- (g) affixing, applying, annexing or using in connection with the sale of any goods, a false description or representation including words or other symbols tending to falsely describe or represent such goods as being 5-Hour ENERGY® and from offering such goods in commerce;
- (h) diluting any of the 5 HOUR ENERGY Marks;
- (i) buying, selling, transferring (other than to Plaintiffs or law enforcement officials), altering, or destroying any counterfeit products with the 5 HOUR ENERGY Marks;
- (j) destroying any records documenting the manufacture, sale, offer for sale, distribution, advertisement or receipt of any product purporting to be 5 HOUR ENERGY®; and
- (k) assisting, aiding or abetting any other person or entity in engaging in or performing any of the activities referred to in subparagraphs (a) through (j) above.
- 4. Plaintiffs and the Frontier Defendants stipulate that, as among them, there are no issues to address at the hearing scheduled for November 7, 2012, with respect to the Seizure Order and Order to Show Cause. The Frontier Defendants waive any and all rights they might have to a hearing to contest the seizure executed at 1725 Wood Place, Ventura, California 93003 on October 31, 2012 or to a hearing to challenge the issuance of a preliminary injunction.
- 5. Plaintiffs and their surety, American Contractors Indemnity Company, are released from any and all liability under the bonds filed in this case (including Bond Nos. 1000772114 and 1000772115) and the seizure executed against the Frontier Defendants at 1725 Wood Place, Ventura, California 93003 is hereby confirmed.

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16	(212) 336-2000 Attorneys for Plaintiffs		Attorneys Dapan USA Wholesale and Sung I	l Corp. d/b/a F Ceun Lee	rontier	
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20	UNITED STATES DISTRICT JUDGE	-		•		
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## 1 CERTIFICATE OF SERVICE 2 I, Tanya L. Hill, declare: 3 I am a citizen of the United States, am over the age of eighteen years, and am not a party to or 4 interested in the within entitled cause. My business address is 88 Kearny Street, 10th Floor, San 5 Francisco, California 94108-5530. 6 On November 7, 2012, I served the following document(s) on the parties in the within action: 7 STIPULATION AND ORDER 8 BY MAIL: I am familiar with the business practice for collection and processing of mail. The above-described document(s) will be enclosed in a sealed envelope, with first class 9 postage thereon fully prepaid, and deposited with the United States Postal Service at San Francisco, California on this date, addressed as follows: 10 BY HAND: The above-described document(s) will be placed in a sealed envelope which 11 will be hand-delivered on this same date by , addressed as follows: 12 VIA FACSIMILE: The above-described document(s) was transmitted via facsimile from the fax number shown on the attached facsimile report, at the time shown on the attached 13 facsimile report, and the attached facsimile report reported no error in transmission and was X properly issued from the transmitting facsimile machine, and a copy of same was mailed, on 14 this same date to the following: 15 Manoucherhr Heikali Attorney For Manoucherhr Heikali Santa Monica Distributing, Inc. IN PRO PER 16 aka David Heikali 3180 West Olympic Boulevard 17 Santa Monica, CA 90404 FAX: 310-453-9178 18 Attorney For Aziz Heikali aka Ed Heikali Aziz Heikali 19 Santa Monica Distributing, Inc. IN PRO PER aka Ed Heikali 20 3180 West Olympic Boulevard Santa Monica, CA 90404 21 FAX: 310-453-9178 22 VIA E-MAIL: Based on a court order or an agreement of the parties to accept service by e-mail, I attached the above-described document(s) to an e-mail message, and invoked the 23 send command to transmit the e-mail message to the person(s) at the following e-mail X address(es). I did not receive, within a reasonable time after the transmission, any electronic 24 message or other indication that the transmission was unsuccessful. Jennifer Lee Taylor Attorney For Defendants 25 PITTSBURG WHOLESALE GROCERS, INC., Morrison & Foerster LLP 425 Market Street D/B/A PITCO FOODS; PACIFIC 26 San Francisco, CA 94105 GROSERVICE, INC. D/B/A PITCO FOODS: E-Mail: jtaylor@mofo.com ARISTOTLE PERICLES NAVAB; DAVID 27 wgarbers@mofo.com **LUTTWAY** mpoe@mofo.com 28

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23	San Diego, CA 92101 wm@maldonadomarkham.com			
24				
25	I declare under penalty of perjury under the laws of the State of California that the foregoing is			
26	a true and correct statement and that this Certificate was executed on November 7, 2012.			
27				
28	By Fanya L. Hill			